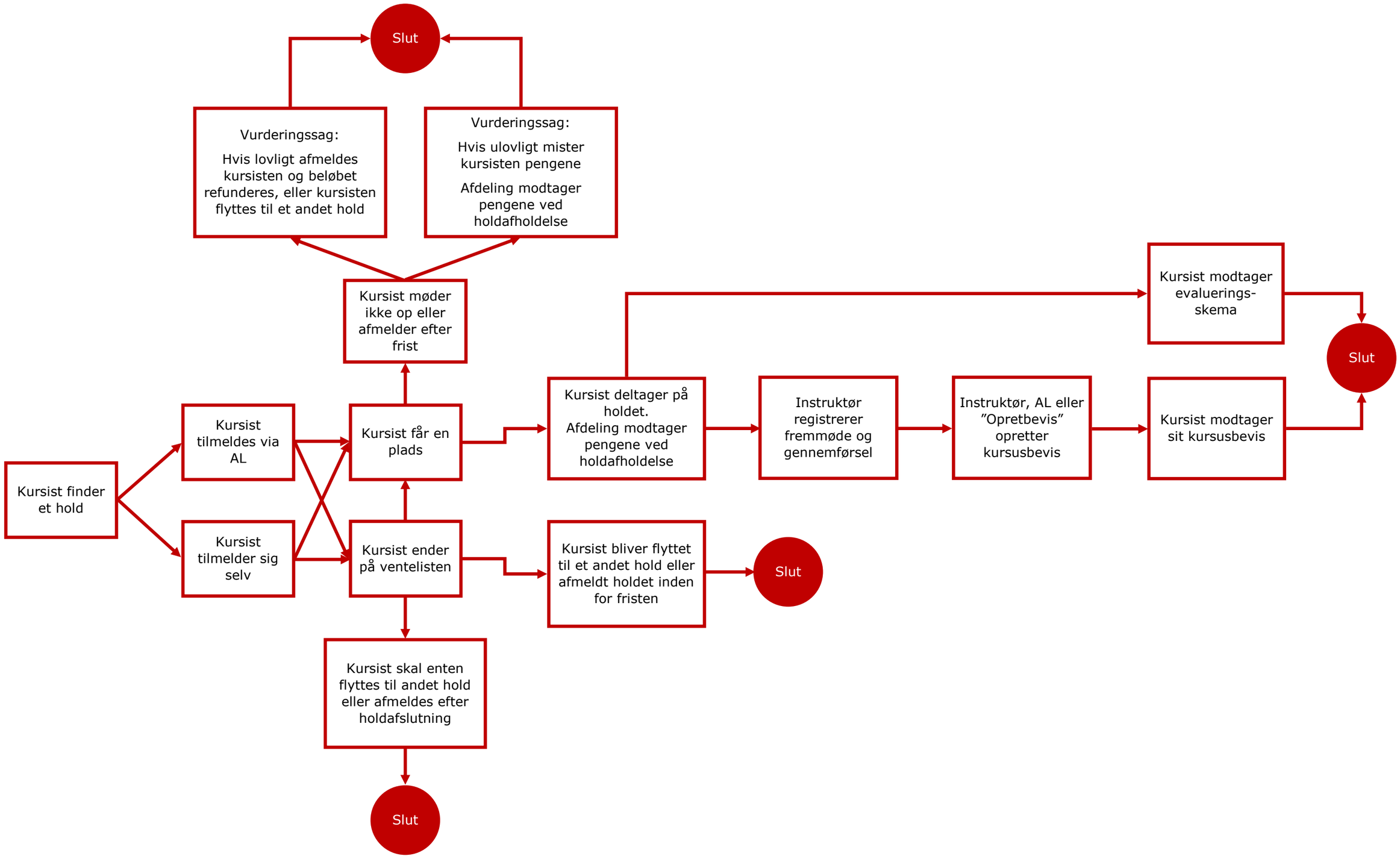Kursistens brugerrejse